

THE PATENTED COLOR TECHNOLOGY OF FIBERTONE™

COLOR WILL NOT FADE

The Fibertone™ method holds up to harsh chemicals and sunlight

COLOR WILL NOT BLEED

Fibertone™ Colors will not transfer or crock when in contact with other surfaces

COLOR CONTROL

The Fibertone™ color will always be the same, from item to item, batch after batch, and year after year

HOW IT WORKS

1

Begin with Dyed Raw Polyester



Dyed Raw Polyester extruded into Dyed Polyester Fibers

2



3

Dyed Polyester Fibers and Natural Cotton Fibers are spun together



4

The Result: An Intimate Blend of Cotton and Polyester



End Product: the Fibertone™ Towel

5

Polyester is solution dyed in its raw state and extruded into fibers. These polyester fibers are then ring spun with cotton fibers to produce an intimate blend. This strategic blend produces a stable and consistent colored yarn. The overall presence of polyester extends the life expectancy of towels with stronger selvages and less linting.